

2016 ISSUE

TARLAC STATE UNIVERSITY

| TECHNOLOGY DEVELOPMENT, TRANSFER AND

COMMERCIALIZATION OFFICE

create!

The official annual newsletter of TSU-TDTCO

INTELLECTUAL PROPERTY ILLUSTRATED

This winning artwork from College of Architecture and Fine Arts student Edno Joson depicts the importance of protecting one's intellectual property. Joson won first place in the poster-making competition held during the IP Rights Week celebration from October 25-28. See related article on Page 3.

IPOPHL grants TSU its first patents

For the first time in the Tarlac State University's (TSU) history, the Intellectual Property Office of the Philippines (IPOPHL) granted patent registration to three faculty innovations—two from the College of Technology and one from the College of Engineering.

Specifically, the three innovations were registered as utility models under the ownership of TSU on June 15, 2016 and are protected under the law for seven years from the date of filing.

A utility model is an intellectual property right that is designed to protect an innovation that is of practical utility, novelty, and industrial applicability but lacks an inventive step to meet the requirements for standard patent application.

Faculty researchers Prof. Arnel A. Punla, Engr. Larry A. Suboc, Mr. John Nelson Y. Punla, and Ms. Eddie Lynne P. Sevilla from the College of Technology are the registered "makers" of the utility model entitled "An Apparatus for Cooking Raw Sugar such as Muscovado and the like," with registration number 2-2015000567.

The said utility model is a device used for cooking muscovado sugar that features a mechanized continuous stirring mechanism to ensure high quality of the output.

The same group of faculty researchers are behind the utility model entitled "A Vibratory Rotary Sifter for Separating Granulated Materials," with registration number 2-2015000332.

The rotary sifter was initially conceptualized for the vermi-compost industry to separate worms from compost efficiently, but may also be used for other applications.

The application of the two aforementioned utility models was initially facilitated by Dr. Murhpy P. Mohammed who was then the Director of the Production Office.

Meanwhile, the third utility model with registration number 2-2016000294 was granted to the research output of Engr. Enalyn T. Domingo, Engr. Ferdinand L. Marcos, and Engr. Don Louie A. Sanvictores from the College of Engineering, and is entitled "Uninterruptible Power Supply with Switching Arrangement."

The application of the third utility model was facilitated under the leadership of Dr. Robert V. Marcos.

The faculty members responsible for the innovations were awarded certificates of recognition and cash incentives by TSU for their very significant contribution to the University.



The certificates issued by IPOPHL for the three registered utility models of TSU.

TSU celebrates IP Rights Week

To show support to the National Intellectual Property Rights Week celebration, the Tarlac State University (TSU) staged a local celebration featuring various IP-related activities from October 25-28, 2017.

The celebration kicked off with the release of the official versions of the University seal on October 25, which aimed to encourage employees and students to use the official versions in all documents and other materials which require the presence of the seal.

The release was also done in preparation for TSU's application of the seal as a registered University trademark (see related article on page 3).

On October 26, students from different colleges participated in the essay writing and poster making competitions which aimed to obtain the insights and perspectives of students on IP.

The winners in the essay writing competition are the following: Dexter James T. Agunos (CASS), 1st place; Ma. Allondra M. Joseph (COED), 2nd place; and Joshua Bon G. Ibarra (COS), 3rd place.

Meanwhile, Edno T. Josen (CAFA) won 1st place in the poster making competition, followed by Jessie M. Tadeo, Jr. (CAFA) and Gemmark C. Sicat (COE) in 2nd and 3rd place, respectively.

An awareness seminar on IP was conducted among faculty members on October 27 with Engr. Emir Lenard S.F. Sicangco, TDTCO Director, as Resource Speaker.

Meanwhile, students from various colleges who were enrolled in research subjects attended S.I.L.I.P., or the Students' Introductory Lecture on IP, from October 25 to November 9.

The faculty and student seminars were intended to raise the awareness and appreciation of University constituents on intellectual property and its basic concepts.



TDTCO director attends ITSO planning in Davao



An IPOPHL staff delivers a lecture during the ITSO planning.

As provisionary member of the Innovation and Technology Support Office (ITSO) Network of the Intellectual Property Office of the Philippines (IPOPHL), the Tarlac State University (TSU) was invited to participate in the Annual ITSO Planning held at the University of the Immaculate Conception in Davao City on July 12-14, 2016.

The ITSO Planning had three main components: awarding of top performing ITSOs and ITSO managers, lectures, and planning session.

Engr. Emir Lenard S.F. Sicangco, the Director of the Technology Development, Transfer and Commercialization Office (TDTCO), represented TSU in the 3-day event.

As an output of the planning, Engr. Sicangco had come up with TSU's 2017 targets for its ITSO, taking into account the KPIs set by IPOPHL.

TSU is still awaiting the MOA signing between IPOPHL that will formalize the establishment of its ITSO.

Counter-clockwise from top: The entries to the poster making competition are displayed at the RED Center lobby; Engr. Sicangco delivers his lecture on basic IP concepts among CCS students; Dr. Glenard T. Madriaga welcomes the faculty members to the Basic IP Awareness Seminar



"WHY create!"?

The word CREATE perfectly encompasses what the TDTCO is all about. It exists to encourage faculty members and students to unleash their creativity and CREATE new things, new ways, and new approaches—anything that their minds conceive that would be of value. It seeks to CREATE partnerships with various stakeholders towards economic development. It aims to CREATE a lot of different opportunities for everyone within the University's reach. It strives to support the University towards CREATING the change that everyone desires towards achieving the University's vision. The exclamation mark implies strong feelings and determination towards creating all that have been mentioned above.

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CONTACT INFORMATION

TECHNOLOGY DEVELOPMENT, TRANSFER AND COMMERCIALIZATION OFFICE
 Research, Extension and Development Center
 TSU Villa Lucinda Campus
 Brgy. Binauganan, Tarlac City
 +63 9985739181
 tdtc_office@tsu.edu.ph

TSU registers its trademarks

Pursuant to its desire to uphold intellectual property rights, the Tarlac State University applied for the registration of the following marks with the Intellectual Property Office of the Philippines (IPOPHL):

1. TSU Official Seal (Application No.42016506151)
2. The name "Tarlac State University" (Application No.42016506151)
3. The acronym "TSU" (Application No.42016506152)

Through eTMfile, the online trademark application

system developed by IPOPhil, the TDTCO facilitated the application of the said marks on the last week of November.

The application aims to protect the trademarks of the University from unpermitted use or misuse.

The trademark application covers TSU's major services and products, from education and research services to souvenir products like bags, mugs, and pens.

The usual processing period from application to final registration of a mark can take from about 3 months to a year.



From L-R: The colored 2D version of the TSU seal; the colored embossed version; the black and white version

TDTCO manual undergoes revision

As part of its efforts to strive for continual improvement, the TDTCO revised the office manual to include provisions that would align it to applicable laws and regulations and that would encourage faculty members and students to generate more inventions, innovations, and creative works.

The revisions were presented during the Administrative Council meeting and was approved by the Board of Regents on November 22, 2016.

Also, the office streamlined some of its processes and introduced new forms with the goal of providing more efficient services to its clients.



You may also reach TDTCO through Facebook! Just search for TSU Technology Development Transfer and Commercialization Office

LIST OF TDTCO SERVICES

The TDTCO offers the following services:

PATENTING ASSISTANCE SERVICES

- *Prior art search/Patent information search
- *Patent drafting
- *Patent application filing

TRANSFER AND COMMERCIALIZATION SERVICES

- *Facilitation of transfer
- *Business plan preparation
- *Licensing support
- *Request for technology

TRADEMARK ASSISTANCE SERVICES

- *Trademark application filing
- *Trademark search

COPYRIGHT ASSISTANCE SERVICE

- *Copyright deposit

IP EDUCATION

- *Seminars and trainings
- *IP consultation and advice

For service requests, you may send a correspondence to Dr. Myrna Q. Mallari, TSU President. Alternatively, you may visit the TDTCO and fill out a service request form.